

PGVG Board and Membership Meeting
Saturday, May 13, 2023

Meeting called to order over Zoom by Kendall Spielman at 7:05 p.m. on May 13, 2023.

In attendance: Kendall, Brad, Brian, Richard, Olivia, Dawn, David, JR, Becky, Ellann, Toby, Harvey, Russ, Ron, Ed

Minutes:

Amend the minutes to reflect Brian Williams is not on the bylaw committee. Amended minutes approved.

Treasurer's Report:

Current membership is 107. GPC payments for weigh offs went up in cost this year.

Secretary's Report:

Brad Bahns is the new secretary. No report, other than waiting for minutes and other information from Jim Sherwood.

Social Media: Quiet times on social media. Looking to build viewership in June to promote patch tour in August.

Outreach:

Jeff is in Indiana now.

Question: If someone joins in the near future can they take part in the patch tour? Answer: yes. Can do weigh-ins without a \$20 charge. Only thing missing for members joining now would be seed packets.

No charge for the patch tour. Primarily has been marketed to members in the past.

Some discussion about how we can monetize the regatta (like auctioning off spots in the race). Another suggestion is to continue using the regatta to promote the club.

Newsletter:

Cindy Tobeck produces the newsletter and it is posted at gpc.org.

Seed Committee:

Not very active right now.

Fundraising:

JR created a letter that lays out information about the club and a suggested \$500 contribution for prospective sponsors. Sponsors would get a banner at our weigh-offs to promote their business, etc. JR has a hit-list of prospective sponsors and plans to work the Woodburn and Tualatin areas which are near our two weigh-offs.

We discussed banner size and it was suggested to make them the size of hay bales to display. Brian suggested putting a tab on the website for sponsors and/or possible higher levels of sponsorship—maybe getting a giant pumpkin or rowing in the regatta for their sponsorship. Maybe display company logos on the race pumpkins?

JR is suggesting contacting potential sponsors starting in July. A committee will form to oversee fundraising. (JR, Russ, Brian, Harvey, Toby, Brad) Committee will meet this Thursday at 8:00 p.m. (May 18).

Table sales ideas: dyed pumpkin seeds or other crafts, wooden board cutouts for photos at Stickman's so people can tag us on social media. Another idea is to hollow out a pumpkin for kids to get in for photo ops. Maybe have seed crafts for kids at a table?

Old Business

Spring Seminar Recap: we had about 40 attendees. John Taberna, Cindy Tobeck, and Steve Dahletas presented. There were raffles, auctions, and awards as well. We really appreciated all of Brian's hard work with the spring seminar.

Bylaw Committee: working through edits and should have a draft by our next meeting

Add to bylaws: meeting minutes should be distributed within 48 hours of meetings, approved by email, then distributed to members after approvals.

New Business

Patch Tour is scheduled for Saturday, August 12. We discussed having it on August 13. Jim typically organizes the tour. We discussed maybe traveling south this year. We include our club meeting in the patch tour as well.

It was mentioned that we should publish our weigh-off payouts soon, but some resistance was met because sponsorship and prize structures can vary and can change on fairly short notice. Past prize structures can be found on our website.

In the past Jeff Treece has done our flyers. Becky helped Brian with a recent flyer and she will do something for us this year as well.

Meeting adjourned: 8:10 p.m.